

## Introductions for social media posts

The social media material for National Dialogues includes ready-made posts for both the Instagram feed and story. The square-shaped feed images can also be used on Facebook and Twitter.

In addition to the ready-made posts, there are also templates without any text to which you can add your own text. These materials are examples that can be used as is or modified to suit your needs.

In addition, there are two different image templates with pre-written text. The text content is the same in both.

The folder contains ready-made posts with basic information about National Dialogues. This same information can also be found in text form at the end of this document. As the organiser, you can decide how you want to use it - whether you want to introduce the concept of National Dialogues through images or, for example, in the image caption.

Ready-made posts are available **1. before organising the dialogue** (= Welcome to participate in National Dialogues!). At the same time you can briefly introduce what is meant by National Dialogues (with the ready-made posts or in the caption) or at least direct the reader to the website / Facebook page / Instagram account of National Dialogues.

When sharing Instagram stories, you can also repost publications directly from the @kansallisetdialogit account (for example: "Come and organise a National Dialogue!" -post)

In addition, ready-made posts are available **2. after organising the dialogue** (=We participated in Finland's first National Dialogues!)

Social media materials are available in Finnish, Swedish, and English.

The font used in the posts is called "Inter Regular".

Remember to mention @kansallisetdialogit / more information: [kansallisetdialogit.fi/en/](https://kansallisetdialogit.fi/en/)

Please use the following hashtags when making your publications: #NationalDialogues  
#LivingInUncertainty

### Information about National Dialogues:

Welcome to participate in National Dialogues!

We are organising the following discussion on [date]:

National Dialogues are a new way of carrying out societal dialogue in cooperation between citizens, communities and authorities. National Dialogues are a series of dialogues that can

be repeated and the idea is to invite as many people and communities as possible to organise the dialogues.

Dialogues are held on topics on which more in-depth understanding is needed in Finland and which concern a large number of citizens at the national level. National Dialogues focus on issues and themes that are important to people and communities in a way that strengthens inclusion and creates an understanding of different challenges and opportunities based on people's experiences.

This spring the theme is "Living in Uncertainty". The aim is to gain a better understanding of what living in uncertainty is at the moment for you, your community, your organisation and decision-makers.

A public summary of the dialogues will be compiled and it will be available for everyone to read on the National Dialogues website. The Ministry of Finance will also submit a summary of the dialogues to the central and local government administration.

You are warmly welcome to join!

More information @kansallisetdialogit or from [kansallisetdialogit.fi/en/](https://kansallisetdialogit.fi/en/)